



Take your direct-to-consumer operation to the next level

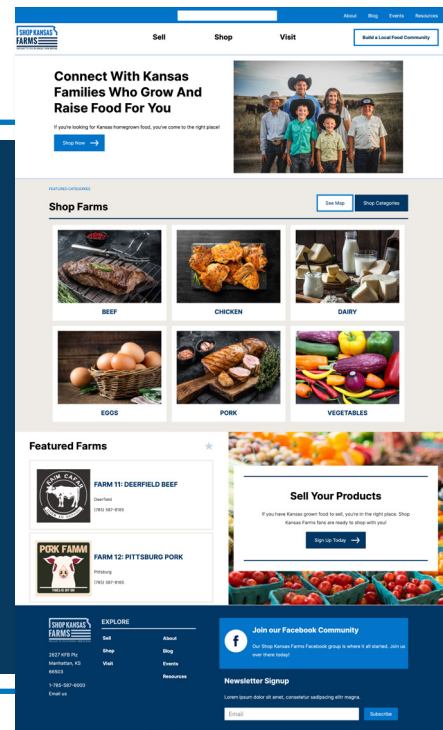
Advertise on the Shop Kansas Farms (SKF) website, shopkansasfarms.com.

With more than 500 views daily, you'll be able to connect with consumers eager to buy directly from Kansas farmers and ranchers.

We'll take care of key terms and search engine optimization (SEO) so all you'll have to manage are the orders that come through.

Want to learn more?

Email skf@shopkansasfarms.com or call Kylee at 785-643-6734.



Shop Kansas Farms Website Advertising

	Frequency	Cost
PLATINUM FEATURED FARM Your farm is featured on the front page of shopkansasfarms.com (only four available). Platinum Farms have the opportunity to select four categories.	Annual	\$1,000
GOLD LISTING Your farm will be listed at the top (under Platinum Featured Farms) on a specific category page (only six available/category). Gold listings have the opportunity to select four categories.	Annual	\$750
SILVER LISTING Your farm will be listed under Gold listings on a specific category page (only six available/category). Silver listings have the opportunity to select three categories.	Annual	\$500
BRONZE LISTING Your farm will be listed under Silver listings on a specific category page (only six available/category). Bronze listings have the opportunity to select two categories.	Annual	\$300
ADDITIONAL CATEGORIES Do you sell more than one thing? Add extra category listings to your listing.	Annual	\$100 per extra listing
Additional Options		
FEATURE STORY A story (2,000 words) written about your farm/ranch by Shop Kansas Farms and added to the SKF website. You'll receive photos and copy you can use for your own marketing materials.		\$3,000 + travel fees (mileage, hotel if needed, etc.)
NEWSLETTER AD Connect with consumers interested in direct-to-consumer information through our twice-monthly newsletter with more than 3,400 subscribers and an open rate of 42 percent. Ads should be jpg or png and 600 x 300 pixels.	Monthly (two ads per month)	\$500 (for two ads per month)
NEWSLETTER AD FOCUSED ON FARMERS/RANCHERS Connect with farmers and ranchers through our twice-monthly newsletter with more than 1,000 subscribers and an open rate of 41 percent. Ads should be jpg or png and 600 x 300 pixels.	Monthly (two ads per month)	\$250 (for two ads per month)
PINNED POST ON SKF FACEBOOK GROUP We'll help you develop a post about your business that will be pinned and featured at the top of the Shop Kansas Farms Facebook Group for one week (Monday-Sunday). There are almost 160,000 members of SKF.	Weekly	\$50
BLOG POST A blog post (500 words) written about your business and added to the Shop Kansas Farms website. You can use finalized copy for your own marketing materials.	Monthly (once per month)	\$1,000